SOUTHWESTERN SURGICAL CONGRESS

69th Annual Meeting

April 2 – 5, 2017
Hyatt Regency
Maui, HI

INVITATION TO EXHIBIT

April 2 - 5, 2017
Hyatt Regency
Maui, HI

www.swscongress.org
ABOUT THE SWSC

The Southwestern Surgical Congress is an organization of surgeons that fosters social and educational interaction between practicing general surgeons, surgical specialists and academicians through education, advocacy, the promotion of research and the introduction of innovative ideas and emerging technology with the ultimate goal of providing excellent patient care. Each year the annual meeting of the SWSC is carefully planned to provide state of the art and clinically relevant surgical education in an atmosphere of congenial and collegial social interaction.

Our membership mix of academicians, basic scientists, clinical investigators, specialists and practitioners is a well-balanced partnership serving as the foundation upon which the rich tradition of the SWSC has been built. As a part of that tradition the SWSC embraces the new generation of surgeons that will push the frontiers of excellence in surgical care in the years to come. This dedication can be seen in the large numbers of surgical residents presenting original work at the Annual Meeting and the special awards to those young surgeons who demonstrate superior work.

As a regional surgical society, the SWSC strives to enhance the practice of general surgery not only within our member states but for the specialty as a whole. The Congress actively advocates on behalf of the general surgeon at the American College of Surgeons with representation on the Board of Governors and the Advisory Council for Surgery. The SWSC is also represented on the American Board of Surgery and on the Editorial Advisory Board of the American Journal of Surgery.

WHY YOU NEED TO BE THERE

As a SWSC Exhibitor, you will have the opportunity to:
- Meet face to face with physicians involved in general surgical care
- Build further visibility for your company
- Expand your prospect base
- Strengthen existing customer relationships
- Target influential decision makers
- Generate new sales leads
- Network during Beverage Breaks, Breakfast, Posters and Welcome Receptions that are held in the Exhibit Area

EDUCATIONAL GRANT AND MARKETING/EXHIBIT SUPPORT

The Southwestern Surgical Congress has a long history of quality academic research and welcomes your company’s support through meeting support or educational grants. If after reading the program you believe your company’s current mission aligns with the program presented, please contact Heather Roderick, Exhibit & Sponsorship Coordinator at heather@lp-etc.com. Grants must comply with ACCME guidelines and ACS regulations. Together with industry, the Southwestern Surgical Congress invests in advances in patient care.

BENEFITS OF MEETING SUPPORT

The exhibitor showcase is a great place to network with attendees, but how do you stand out in the crowd? By sponsoring an educational session you draw attention to your company’s commitment to the SWSC mission. Your sponsorship will be highlighted on signage, in the program book, and on meeting title slides within the scientific session, as well as through recognition from the podium. Exhibitor passports will be given to each attendee upon their arrival, and there will be a drawing at the end of the meeting for an Apple Watch.

VENUE & HOTEL RESERVATIONS

Hyatt Regency Maui
200 Nohea Kai Drive, Lahaina, HI 96761
Phone Reservations Line: 1- 888-421-1442
or through our website, www.swscongress.org
SWSC Room Rate: $299.00
Housing Cutoff: March 1, 2017

EXHIBIT HOURS

<table>
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<tr>
<th>Setup</th>
<th>Exhibit Hours</th>
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<tbody>
<tr>
<td>Sunday, April 2</td>
<td>Monday, April 3</td>
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<tr>
<td>8:00am – 1:00pm</td>
<td>7:00am – 12Noon</td>
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<td>Monday, April 3</td>
<td>Tuesday, April 4</td>
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<td>7:00am – 12Noon</td>
<td>6:30am – 2:45pm</td>
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EXHIBIT FEE

Exhibit fee is $1,800 and includes a 6’ tabletop display, along with (2) registrations and recognition in the final program, onsite signage and recognition at the podium in the general session.

PAST EXHIBITORS & SPONSORS

Southwestern Surgical Congress gratefully acknowledges the following companies for their past support of our meetings as exhibitors and sponsors:

- 3D Systems Healthcare - Simbionix Products
- American College of Surgeons
- American College of Surgeons Education
- American College of Surgeons Foundation
- Bard Davol
- BK Ultrasound
- CSL Behring
- Ethicon, Inc.
- Genetech, Inc.
- Gore & Associates, Inc.
- Integra Life Sciences
- Karl Storz Endoscopy America, Inc.
- KCI
- LifeCell Corporation
- Medtronic
- Novadaq

CONTACT

Southwestern Surgical Congress
2625 West 51st Terrace | Westwood, KS 66205

Phone: 913.402.7102
swsc@lp-etc.com
www.swscongress.org
EXHIBITOR & SPONSORSHIP CONTRACT

DETAILS & FEES
Exhibiting companies will be given a 6’ tabletop display, along with recognition in the final program and recognition on signage displayed on-site. Companies can participate in the SWSC Annual Meeting as an Exhibitor for a fee of $1,800.

COMPANY NAME  (Please list exactly as you would like it to appear on the recognition signage and name badges)

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<th>CONTACT NAME</th>
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Exhibit Fee  $ 1,800

Please designate amount of grant or marketing/exhibit support below:

Educational Grant  $__________

Marketing / Exhibit Support  $__________

Per ACCME regulations, please note that the exhibit fee of $1,800 is separate from any meeting support or education grant.

TOTAL DUE  $__________

REGISTRATION
As an exhibitor, you will receive (2) complimentary registrations. Please print names exactly as you would like them to appear on the name badge.

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PAYMENT INFORMATION
☐ Check — Make check payable to ‘Southwestern Surgical Congress’ and mail to the address listed above.
☐ Credit Card — Mail or scan and email to swsc@lp-etc.com

☐ AmEx  ☐ MC  ☐ VISA  ☐ Discover

NAME AS IT APPEARS ON CARD  CARD NUMBER

EXPIRATION DATE  SIGNATURE

CREDIT CARD BILLING ADDRESS  CITY / STATE / ZIP

PLEASE COMPLETE ALL SECTIONS AND RETURN VIA MAIL OR EMAIL TO:
Southwestern Surgical Congress
PO Box 219191
Kansas City, MO 64121-9191
t: 913.402.7102
swsc@lp-etc.com
www.swscongress.org
SWSC Tax ID #73-0588502