SOUTHWESTERN SURGICAL CONGRESS

68th Annual Meeting

April 3 – 6, 2016
Coronado, CA
Hotel del Coronado

INVITATION TO EXHIBIT
ABOUT THE SWSC
The Southwestern Surgical Congress is an organization of surgeons that fosters social and educational interaction between practicing general surgeons, surgical specialists and academicians through education, advocacy, the promotion of research and the introduction of innovative ideas and emerging technology with the ultimate goal of proving excellent patient care. Each year the annual meeting of the SWSC is carefully planned to provide state of the art and clinically relevant surgical education in an atmosphere of congenial and collegial social interaction.

Our membership mix of academicians, basic scientists, clinical investigators, specialists and practitioners is a well-balanced partnership serving as the foundation upon which the rich tradition of the SWSC has been built. As a part of that tradition the SWSC embraces the new generation of surgeons that will push the frontiers of excellence in surgical care in the years to come. This dedication can be seen in the large numbers of surgical residents presenting original work at the Annual Meeting and the special awards to those young surgeons who demonstrate superior work.

As a regional surgical society, the SWSC strives to enhance the practice of general surgery not only within our member states but for the specialty as a whole. The Congress actively advocates on behalf of the general surgeon at the American College of Surgeons with representation on the Board of Governors and the Advisory Council for Surgery. The SWSC is also represented on the American Board of Surgery and on the Editorial Advisory Board of the American Journal of Surgery.

WHY YOU NEED TO BE THERE
As a SWSC Exhibitor, you will have the opportunity to:
• Meet face to face with physicians involved in general surgical care
• Build further visibility for your company
• Expand your prospect base
• Strengthen existing customer relationships
• Target influential decision makers
• Generate new sales leads
• Beverage Breaks, Breakfast, Posters and Welcome Reception are held in the Exhibit Area

EDUCATIONAL GRANT AND MARKETING/EXHIBIT SUPPORT
The Southwestern Surgical Congress has a long history of quality academic research and welcomes your company’s support through meeting support or educational grants. If after reading the program you believe your company’s current mission aligns with the program presented, please contact Heather Roderick, Exhibit & Sponsorship Coordinator at heather@lp-etc.com. Grants must comply with ACCME guidelines and ACS regulations. Together with industry, the Southwestern Surgical Congress invests in advances in patient care.

BENEFITS OF MEETING SUPPORT
The exhibitor showcase is a great place to network with attendees, but how do you stand out in the crowd? By sponsoring an educational session you draw attention to your company’s commitment to the SWSC mission. Your sponsorship will be highlighted on signage, in the program book, and on meeting title slides within the scientific session, as well as through recognition from the podium. Exhibitor passports will be given to each attendee upon their arrival, and there will be a drawing at the end of the meeting for an iPad Mini.

VENUE & HOTEL RESERVATIONS
Hotel del Coronado
1500 Orange Avenue, Coronado, CA 92118
Phone Reservations Line: 1-800-HOTEL-DEL (1-855-268-1219)
SWSC Room Rate: $269.00
Housing Cutoff: March 2, 2016

EXHIBITOR FEES
Exhibit fee is $1500 and includes a 6’ tabletop display, along with (2) registrations and recognition in the final program, onsite signage and recognition at the podium in the general session.

PAST EXHIBITORS & SPONSORS
Southwestern Surgical Congress gratefully acknowledges the following companies for their past support of our meetings as exhibitors and sponsors:
3D Systems Simbionix Products
American College of Surgeons
American College of Surgeons Foundation
Bard Davol
BK Ultrasound
Covidien
CSL Behring
DePuy Synthes
Ethicon, Inc.
Intuitive Surgical
Karl Storz Endoscopy
America, Inc.
LifeCell Corporation
Mallinckrodt Pharmaceuticals
Torax Medical
TEI Biosciences

CONTACT
The Southwestern Surgical Congress
Telephone: 913-402-7102 Fax: 913-273-1140
Email: events@lp-etc.com Web: www.swscongress.org
# EXHIBITOR & SPONSORSHIP CONTRACT

## DETAILS & FEES
Exhibiting companies will be given a 6’ tabletop display, along with recognition in the final program and recognition on signage displayed on-site. Companies can participate in the SWSC Annual Meeting as an Exhibitor for a fee of $1,500.

| COMPANY NAME | (Please list exactly as you would like it to appear on the recognition signage and name badges) |

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**Exhibit Fee**  
$1,500

Please designate amount of grant or marketing/exhibit support below:

| Educational Grant | $_________ |
| Marketing / Exhibit Support | $_________ |

Per ACCME regulations, please note that the exhibit fee of $1,500 is separate from any meeting support or education grant.

**TOTAL DUE**  
$_________

## REGISTRATION
As an exhibitor, you will receive (2) complimentary registrations. Please print names exactly as you would like them to appear on the name badge.

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## PAYMENT INFORMATION
- [ ] Check — Make check payable to ‘Southwestern Surgical Congress’ and mail to the address listed above.
- [ ] Credit Card — Indicate credit card to be charged and fax to 913-273-1140
  - [ ] AmEx  
  - [ ] MC  
  - [ ] VISA  
  - [ ] Discover

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